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OTHER COURSES

MBA • B.Tech. • MCA (2 years) • B.Ed. • BPT (Physiotherapy) • MPT • M.Sc. • B.Sc. (Microbiology / Biotechnology)

LL.B (3 years) • BA-LL.B (5 years) • LLM (2 years) • BAJMC • D.Pharma

IAMR Group of Institutions

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EXCELLENCE IN EDUCATION
24 YEARS

BBA
BCA

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About US

IAMR Group of Institutions is one of the premiers of NAAC-accredited, fast-growing leading Institutions, established in the year 2000, under the aegis of Ideal Educational Society with a prime focus on Innovation, Excellence, and Nurturing global leaders for a sustainable future in the areas of Management, Engineering, Bio-Sciences, Health Care, Education & Legal Studies. IAMR Group of Institutions caters to the educational needs of the students in the Ghaziabad District region. IAMR has concentrated on the holistic development of the students of our region to make them wholesome and healthy citizens by providing them with quality education and the best infrastructural facilities.

BBA -Bachelor of Business Administration

IAMR is considered among the best BBA colleges in Ghaziabad, which has built a standing for its distinct teaching pedagogy and learning approaches. BBA is a three-year undergraduate degree program, affiliated with Chaudhary Charan Singh University, Meerut.

IAMR focuses on research-based education, novel study styles, and entrepreneurship motivation-based study, which is fully backed by top-notch facilities, making it an exclusive venue to study management. Many corporates have recognized IAMR's value-added curriculum as the greatest practical exposure program and have partnered with us for placements and internships.

USPs of BBA in IAMR

Certification in Business Analytics	Certification in NISM
Certification in Tally	Certification in Excel (Basic to Advances)
Certification in Digital Marketing	

Career Options in Various Fields After BBA

The Three Most Viable BBA Career Options are listed below:

- Jobs in the Private Sectors
- Jobs in Government Sectors & PSUs
- Higher Studies- MBA, PGDM, & Specialisation Courses

Other Options in different sectors:

- Banking, Finance & Accounting
- Sales & Marketing
- Digital Marketing
- Operation
- Human Resource Management
- Logistics & Supply Chain Management
- Tourism Management
- Business Communication
- Trade & commerce (export & import)
- Health Care Management

BCA -Bachelor of Computer Applications

Bachelor of Computer application is a 3 years (6 semesters) undergraduate degree program, affiliated with Chaudhary Charan Singh University, Meerut. The course provides students with foundation in computer science and in core computer concepts. The course is skillfully designed to prepare students for advanced studies in the various fields of computer engineering and countless employment sectors of IT Industry. BCA department focuses on ultra modern curriculum specializing in Big Data, Machine Learning, AI, Python and additional countless latest age technologies. BCA department also dispenses huge assistance when it comes to seizing knowledge with the help of books through the rich and updated library.

USPs of BCA in IAMR

Certificate in Data Science & Artificial Intelligence along with BCA Degree.	Preparation of CCC, A Level & O, Level Certification.

Career Options in Various Fields After BCA

Web Developer	Mobile Application Developer
Full Stack Developer	Graphic Designer
Cloud App Developer	Data Base Developer
Front End Developer	Research Analyst Test & Quality Assurance
Data Analyst	System Administrator
Data Engineer	Server Administrator
Software Developer	IT Consultants